PARTICIPANT PLANNING SHEET

Election Ready Action Lab

Build one focused, practical, nonpartisan plan.

Name **Organization** **State**

1 Goal

What one outcome will you advance?

2 Audience

Who most needs to hear from you?

3 Message

What should they know, believe, or do?

4 Tactic

- ☐ Briefing/meeting
- ☐ Roundtable
- ☐ Social media
- ☐ Town hall question
- ☐ Earned media
- ☐ Coalition action

Other:

5 Action

Next step:

Owner: **Deadline:**

Support needed:

6 Commitment

Before Election Day, we will **by**

Track one sign of progress:

First step in the next 48 hours:

Center infants, toddlers, and expectant parents in this election
and begin preparing for the next one.